LUSSO
DENTAL

Digital Smile Design

Treatment Guide

LUSSO DENTAL · WEST BYFLEET

54 Station Approach, West Byfleet, Surrey KT14 6NE · lusso.dental

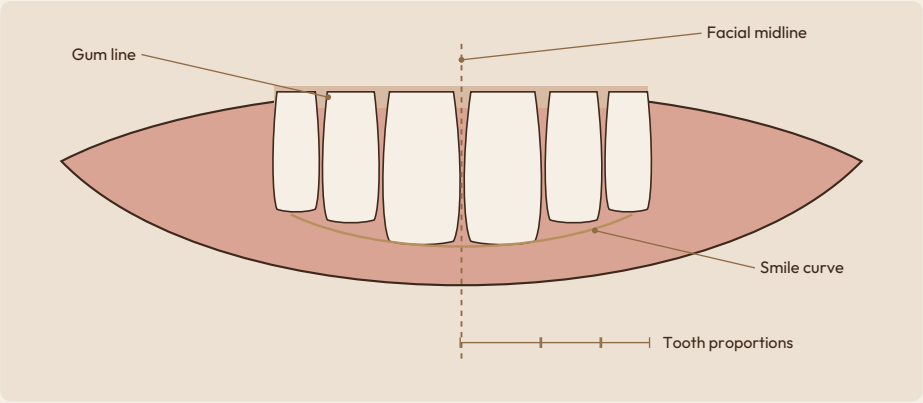
DIGITAL SMILE DESIGN

See your new smile before you commit

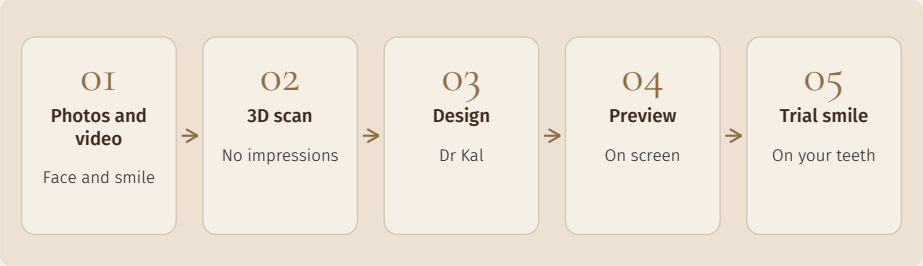
Digital Smile Design uses your photographs and a 3D scan of your teeth to design a smile that suits your face. You see the preview on screen, and for bonding and veneers you can try it on your own teeth before any treatment begins.



SMILE PLANNED AROUND THE WHOLE FACE. DR KAL'S PATIENT, SHARED WITH CONSENT



WHAT DR KAL DESIGNS AROUND



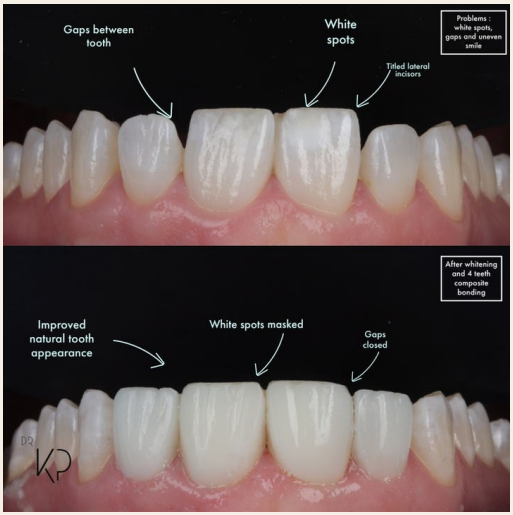
FROM PHOTOGRAPHS TO YOUR NEW SMILE

Great cosmetic dentistry is planned, not improvised. Your smile is designed around your face, lips, gum line and features, so the result looks like you, only more confident.

THE DESIGN

What we look at

ELEMENT	WHY IT MATTERS
Facial midline	Your smile should sit centrally and evenly with your face.
Lip line	How much tooth and gum show when you speak and smile.
Tooth proportions	The width to length ratio of each tooth, and how teeth relate to each other.
Smile curve	The edges of your upper teeth should follow the curve of your lower lip.
Gum line	Even, healthy gums frame the teeth.
Shade and texture	Natural colour and surface detail so teeth never look flat or artificial.



PLANNING NOTES BEFORE AND AFTER TREATMENT

YOUR DESIGN JOURNEY

How it works

01 **Photographs and video**
A set of clinical photographs, and sometimes a short video of you talking and smiling.

02 **3D scan**
A digital scan of your teeth in minutes, with no impression material.

03 **Design**
Dr Kal designs your new smile digitally, in proportion with your face.

04 **Preview**
We go through the design together on screen and refine it with your feedback.

05 **Trial smile**
For bonding and veneers, the design can be placed temporarily on your teeth to see and photograph.

06 **Your plan**
The final design guides your treatment, whether whitening, aligners, bonding, veneers or implants.

Used for

- Composite bonding and composite veneers

- Porcelain veneers and smile makeovers
- Planning clear aligner treatment
- Front tooth crowns and implants
- Full arch implant teeth

> **A guide, not a promise.** Your digital preview is a planning tool to help you make decisions. The final result depends on your teeth, gums and bite, and may differ slightly from the preview.

BEFORE AND AFTER

Designed smiles



A SMILE DESIGNED AROUND THE FACE. DR KAL'S PATIENT



DESIGN GUIDED BONDING. BEFORE (TOP) AND AFTER (BOTTOM). RESULTS VARY

PREPARING

Before your design appointment

- Come without heavy lipstick so we can see your natural lip line.
- Bring photographs of smiles you like.
- Think about how much change you would like: subtle, moderate or a complete transformation.

WHAT HAPPENS NEXT

After your design

WHEN	WHAT TO EXPECT AND DO
Same day	We review your design together and refine it.
Within a week	You receive your design images and written plan with fees.
Next step	A trial smile for bonding or veneers, or a clear aligner plan if straightening comes first.

GUIDE FEES

What it costs

TREATMENT	GUIDE FEE
Digital Smile Design	£150
Advanced digital 3D scan and imaging	£150
Cosmetic smile consultation	£150

Guide prices. Your exact plan and fees are confirmed in writing at your consultation, and nothing starts until you have agreed to it.

Digital Smile Design and the 3D scan are included in the New Patient Offer for the first 150 patients who register.

FREQUENTLY ASKED QUESTIONS

Your questions answered

Is the preview exactly what I will get?

It is very close, but it is a guide rather than a guarantee. The trial smile on your own teeth is the best way to judge the result.

Can I change the design?

Yes. That is the point of the design stage. We refine shape, length and shade with you until it feels right.

Does it involve any treatment?

No. Photographs and scanning are painless, and a trial smile is placed over your teeth without any drilling.

Do I have to go ahead?

No. Many patients use the design to decide what they want. There is no obligation to start treatment.

Can I share my design with family?

Yes. We are happy to send you images to share before you decide.

Does the design include whitening?

We plan your ideal shade too, which often means whitening first.

TRUSTED SOURCES

Further information

If you would like to read more before your appointment, these independent sources are a good place to start.

GDC: What to expect from your dental professional	Informed consent, costs and written treatment plans.
Oral Health Foundation: Cosmetic treatment	An overview of cosmetic options.
LUSSO: Our technology	3D scanning, CBCT and Digital Smile Design at LUSSO.

BOOK IN

Book your consultation

Ready to talk it through? Choose whichever way suits you. A member of our team will reply quickly, and your first visit can simply be a conversation.

Register My Interest	Join the New Patient Offer: £1,010 of care for £49 for the first 150 patients.
WhatsApp 07835 798 611	Message us any time and we will reply in working hours.
Call 01932 507650	Speak to our team about appointments and fees.
Email hello@lusso.dental	Send us your questions or photographs.
Find us	54 Station Approach, West Byfleet KT14 6NE, opposite the station, with parking nearby.
Read more online	This treatment on our website, with photographs and the latest information.
Fee guide	Every guide price, published in full.

YOUR DENTIST

Dr Kal



DR KALPESH PRAJAPAT, FOUNDER AND CLINICAL DIRECTOR

Dr Kalpesh Prajapat (Dr Kal) is an award winning implant and cosmetic dentist with over ten years of experience, and an Honorary Clinical Lecturer on the implantology course at Brighton and Sussex Medical School. He is a qualified sedation dentist with a certificate in dental phobia, and has been featured on ITV, and in The Sun, Metro and Asiana.

Winner, Young Aesthetic Dentist North, Clinical Dentistry Awards 2023. **Highly Commended**, Private Dentistry Awards 2019.

BDS · MFDS RCS(Ed) · DipClinDent · GDC No. 264109

Why patients choose LUSSO

- A 100 point Dental Wellness Assessment and a digital dental passport you keep
- Every plan designed and signed off by Dr Kal, with published fees and a written plan
- 3D scanning, CBCT imaging and Digital Smile Design
- Sedation for nervous patients, and early, evening and Saturday appointments

LUSSO
DENTAL

Ready when you are

A purpose built private dental wellness clinic opposite West Byfleet station, led by Dr Kal. Implants, cosmetic dentistry, sedation and family care. Opening Q1 2027.

NEW PATIENT OFFER

£1,010 of care for £49

For the first 150 patients to register: a Dental Wellness Assessment with Dr Kal, an advanced 3D scan, Digital Smile Design, a 30 minute hygiene visit and a professional whitening kit with custom trays. £49 is paid when you book and covers your trays.

REGISTER MY INTEREST

lusso.dental/new-patient-offer · Offer terms apply

SCAN TO REGISTER

CALL
01932 507650

WHATSAPP
07835 798 611

EMAIL
hello@lusso.dental

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This guide is general information and does not replace a personal consultation. Guide prices correct at October 2026 and confirmed in writing at consultation. Results vary between patients and no outcome is guaranteed. LUSSO Dental is a trading name of Lusso Dental WBF Limited, registered in England and Wales, company number 17272763. Principal dentist Dr Kalpesh Prajapat, BDS MFDS RCS(Ed) DipClinDent, GDC No. 264109. Registration with the Care Quality Commission is in progress.